

EXPRESSION OF INTEREST

UNITED WAY CAMPAIGN ASSOCIATE OPPORTUNITY

United Way of the Lower Mainland is a community impact organization that has been helping people in the Lower Mainland for almost 90 years. We work with local agencies, governments and donors to build our vision of a healthy, caring, inclusive community.

The **Campaign Associate Program** is a 16-week work term that gives individuals an exciting opportunity to make a difference in their community, try something new, build their networks, strengthen skills and raise resources for the betterment of the Lower Mainland and Fraser Valley. Campaign Associates help local organizations to run workplace campaigns, raising funds for programs in the communities we call home. Loaned Campaign Associates are seconded to United Way for these 16 weeks and paid their regular salary by their employer.

Role Responsibilities

- Support several accounts ranging in company size and dollar value, under a Campaign Manager
- Lead, motivate, educate and inspire workplace volunteers to run successful workplace fundraising campaigns
- Lead presentations about United Way's impact at kick-offs and events, to various group sizes and in diverse settings
- Represent United Way in the mascot costume at occasional campaign events

Campaign Associates are:

- Bright, up-and-coming leaders
- Passionate about helping their community
- Organized and detail oriented
- Self-motivated and driven
- Computer savvy with knowledge of the full Microsoft Office Suite
- Able to work under pressure; meet deadlines and exercise tact and discretion
- Looking for an exciting challenge to make a measureable impact in the lives of vulnerable kids and isolated seniors in the Lower Mainland and Fraser Valley
- Looking to advance their careers and test their strengths in varied environments
- Able to build strong relationships effectively, support team members, problem-solve and share information

No fundraising or account management experience is required. United Way provides all necessary training and coaching to help Campaign Associates support the running of effective fundraising campaigns, including a one-week orientation program. Individuals with office and customer service experience are preferred.

Valid driver's license and access to a vehicle full time during the 16-weeks is mandatory. Cell phone and laptop are also required.

Reports to: Director of Workplace Campaigns
Supervised by: Campaign Manager
Training: August 23-30, 2019
Term: August 23 – December 12, 2019

Apply: Email your Expression of Interest to info@cupe23.ca or call 604-298-0200
